

Digital skill-up! From 0 to 10 in a nutshell

DAY 1: 25th October 2021

10:00 – 10:40

Welcoming Session & Introduction

Ms. Paloma Cantero, CEO at YouthProAktiv

10:40 – 11:10

Ice-breaker: Speed-dating

Ms. Alicia Vidal, Project Manager at YouthProAktiv

11:10 – 11:50

Transforming COVID-19 into an opportunity: new inclusive digital jobs and training for your people in the creative sector.

Ms. Paloma Cantero, CEO at YouthProAktiv

11:50 – 12:00 Break

12:00 – 13:15

Workshop: Shooting&Editing tools management&editing techniques- How to make better use of the cameras of the most common mobile devices& basic professional equipment

Mr. Tono Escudero, Executive Producer at 02:59 films

13:15 – 14:00 Lunch Break

14:00 – 15:15

Workshop: Shooting&Editing tools management&editing techniques- Most common editing programs for mobile, tablets & PC devices

Mr. Tono Escudero, Executive Producer at 02:59 films

15:15 – 15:30- Break

15:30 – 16:45

Workshop: Shooting&Editing tools management&editing techniques- How to make online editing attractive for the viewer

Mr. Tono Escudero, Executive Producer at 02:59 films

16:45 – 17:00

Self & Group Evaluation

Mr. Blerim Salihi, Project Manager at YouthProAktiv

DAY 2: 26th October 2021

09:30 – 09:40

Welcome

Ms. Alicia Vidal, Project Manager at YouthProAktiv

09:40 - 10:45

Workshop: Shooting&Editing tools management&editing techniques- Graphics and titles

Mr. Tono Escudero, Executive Producer at 02:59 films

10:45- 11:00- Break

11:00 – 12:15

Workshop: Shooting&Editing tools management&editing techniques- Exporting

Mr. Tono Escudero, Executive Producer at 02:59 films

12:15 – 13:00- Lunch break

13:00 – 14:15

Workshop: Researching and briefing for new content creation- How to identify concepts and issues of interest for young people

Mr. Tono Escudero, Executive Producer at 02:59 films

14:15 – 14:30- Break

14:30 – 15:30

Workshop: Researching and briefing for new content creation- How to express an idea or narrative.

Mr. Tono Escudero, Executive Producer at 02:59 films

15:30 – 15:40- Break

15:40– 16:45

Workshop: Researching and briefing for new content creation- Scripting the idea in the adequate length

Mr. Tono Escudero, Executive Producer at 02:59 films

16:45 – 17:00

Self & Group Evaluation

Ms. Alicia Vidal, Project Manager at YouthProAktiv

DAY 3: 27th October 2021

09:30 – 10:00

Welcoming icebreakers

Ms. Alicia Vidal, Project Manager, YouthProAktiv

10:00 – 11:15

Workshop: Music and images libraries, postproduction templates- Managing sound and music files

Mr. Tono Escudero, Executive Producer at 02:59 films

11:15- 11:30 - Break

11:30- 12:45

Workshop: Music and images libraries, postproduction templates- Public domain as well as the pay-per-use ones for music, images & videos)

Mr. Tono Escudero, Executive Producer at 02:59 films

12:45-13:30 - Lunch break

13:30- 14:45

Workshop: Music and images libraries, postproduction templates

Good practices to comply with the intellectual property rules

Mr. Tono Escudero, Executive Producer at 02:59 films

14:45-15:00- Self & group evaluation

Mr. Blerim Salihi, Project Manager at YouthProAktiv

15:00-17:00- Interview with Méabh Mc Mahon, Reporter & News Anchor for Euronews & visit to their installations

DAY 4: 28th October 2021

09:30 – 10:15

Workshop: Team-working in a digital environment - suitable partners in social media

Mr. Tono Escudero, Executive Producer at 02:59 films

10:15 - 10:25- Break

10:25- 11:45

Workshop: Team-working in a digital environment- How to collaborate creatively with other partners online

Mr. Tono Escudero, Executive Producer at 02:59 films

11:45- 12:00: Break

12:00- 12:45: Your mobile APP- functionalities & opportunities

Representative of Imagine APPs

12:45 – 13:30 – Lunch break

13:30- 14:45

Programs fostering self-employability

Ms. Soraya Bravo, Project Manager at the Spanish Chamber of Commerce in Belux

14:45-15:00- Break

15:00- 16:00- My self-employment story

Mr. Alejandro Gil, Founder and visual translator at Alelistens

16:00-17:00

Personas exercise- I am self-employed

Mr. Blerim Salihi, Project Manager at YouthProAktiv

DAY 5: 29th October 2021

09:30 – 10:00

Welcoming icebreaker

Ms. Alicia Vidal, Project Manager at YouthProAktiv

10:00- 11:00

Presentation of my own business idea in the digital and CCS

By participants

11:00- 11:30

Selection of best project ideas and working groups definition

11:30-11:45- Break

11:45: 13:00

Workshop: Let's get self-started

Moderated by successful entrepreneurs

13:00- 13:34- Lunch break

13:45-15:00

Workshop: Let's get self-started + Presentation of developed ideas

Moderated by successful entrepreneurs

15:00- 15:10 - Break

15:10-16:00

Workshop: Integrating within the project. Social media campaign & multiplier event

Ms. Alicia Vidal, Project Manager at YouthProAktiv

16:00- 17:00

Barriers & solutions to self-employment- Drafting successful policy-recommendations

Mr. Blerim Salihi, Project Manager at YouthProAktiv

17:00- 17:15

Group evaluation

Ms. Alicia Vidal, Project Manager at YouthProAktiv

DAY 6: 29th October 2021

09:30 – 10:30

Final Evaluation

Ms. Alicia Vidal, Project Manager at YouthProAktiv

10:30- 11:30

YouthPass Ceremony & Closure

Ms. Alicia Vidal, Project Manager at YouthProAktiv

From 12:00

Departures